



**DON'T FALL
FOR A TRICK PLAY**
before the season even starts!



COX Digital
CableSM

THIS SEASON, Cox is the place to be for the *best* NFL coverage!

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For the ultimate NFL viewing experience, score big with Cox!

Don't be fooled by expensive satellite packages, Cox Digital Cable delivers all the NFL action you can handle **including games in Hi Def** for no extra programming charge.

Get in the action now!

- Enjoy up to **185 games** this season with coverage from ABC, CBS, Fox, ESPN and NFL Network.
- See [x games] in Hi Def for no extra programming charge from the networks of ESPN HD and [ABC, CBS & Fox] - Local channels that satellite doesn't offer!

- **New from Cox** – NFL Network  giving you the best League coverage 24/7, and with NFL On Demand – you control it all! Re-live each NFL game with NFL Replay, 10-15 minutes of extended highlights available just hours after the final score!

And with no ugly outside equipment or contracts required – **Cox makes it easy!**

Order NFL Network or HD service at [www.cox.com/system] and see details on how to receive a \$25 credit towards NFL merchandise at HSN.com

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Your Friend in the Digital Age™

Limited time offer only. Available only to residential customers in Cox serviceable areas. Cox Basic service required for local HD channels and Cox Digital Cable required for expanded and premium HD channels. An HDTV-ready set with YPbPr inputs that supports 1080i and a HDTV box rental (\$xx.xx/month) required. Installation, reconnection or service charges may apply. Number of digital outlets per household may be limited. All programming and pricing are subject to change. Names of programming services, features, and/or programmers are the property of their respective owners. Other restrictions apply. ©2005 Cox Communications, Inc. All rights reserved.