



LE CIRQUE *DES* RÊVES

Celebrating **25** Years of Magical Memories

A Special Event of Tanner Medical Foundation benefiting a dedicated, inpatient Orthopedic and Spine Unit at Tanner Medical Center/Carrollton.

TANNER
MEDICAL FOUNDATION



SILENT AUCTION CLOSING TIMES

Silent Auction will close at 10:00 p.m. to expedite the checkout process. Auction items will be available for pick-up at 10:30 p.m. at the entrance to the auction tent.

The BidPal device will notify guests when they have been outbid, eliminating the need to constantly return to the silent auction area. Guests will also have the option to set a maximum bid amount and let BidPal automatically increase their bid if necessary.

At auction end, BidPal will automatically notify winners of what they have won and how to check out with their device or at the Magnolia Ball check out table. If you pre-swiped your credit card your balance due will be zero. Magnolia Ball staff will receive a check-out report that summarizes each guest's winning items and total amount owed.

Thank you for picking up your auction purchases at the tent by 10 a.m. on Sunday, April 26.

If packages are not picked up at this time, an additional charge may be applied to the invoice.

SILENT AUCTION PROCEDURES

1. All items in the silent auction have an item number affixed or nearby. Enter the item number into your BidPal device or smartphone to bid on the item.
2. Each incremental bid amount is displayed on BidPal and constitutes a valid bid.
3. Each new bid must be entered into the BidPal system (or a Max Bid may be set to allow the system to bid on your behalf).
4. Only an authorized person may nullify a bid.
5. In the event of a dispute, the ****EVENT CHAIR**** shall act as the final authority and shall determine the winning bidder. His/her decision shall be final.
6. Purchasers are asked to respect times stipulated by donors and not request changes.
7. Payment by successful bidder must be made by pre-swiping a credit card at registration or at checkout. Cash and checks will also be accepted.
8. All items should be paid in full by the end of the evening.
9. Values indicated for items being auctioned are donor estimates and are not warranted by Tanner Medical Foundation for the 2015 Magnolia Ball officials for tax purposes or for general value.
10. Items purchased should be removed from the tent site by 10 a.m., April 26.
11. According to Georgia state tax law, 7 percent sales tax must be collected on each item at the time of sale.

The live auction will be held on the dance floor in the dinner tent so that you may enjoy your dinner while bidding for that perfect package!

WELCOME TO THE 25TH ANNUAL MAGNOLIA BALL

Saturday, April 25, 2015

Proceeds from this evening's event will benefit a dedicated, inpatient Orthopedic and Spine Unit at Tanner Medical Center/Carrollton.

Tanner Medical Foundation and the 2015 Magnolia Ball Committee would like to thank:

The Richards family for graciously hosting the **Magnolia Ball**.

Steve Adams, West Georgia Ambulance, for generously providing shuttle service.

Addison Smith Mechanical Contractor, Inc., for generously providing air conditioning.

American Commerce Bank, for generously sponsoring our 25th Anniversary Champagne Toast.

Your safety is important to us. Please do not drink and drive. Transportation is available for guests.

For your health's sake and as a courtesy to others, smoking is not allowed under the tent this evening.

The Magnolia Ball is GREEN! Blue recycling containers are available in the auction tent for plastic, glass and aluminum. Thank you for recycling.

TABLE OF CONTENTS

Honorary Chairs	1
Executive Committee	1
Project Summary	2
Program of Events and Agenda	3
Mrs. Susan King Plaxico and Mrs. Joan Worthy, Honorary Chairs	4
2015 Committee Members	9
Primary Sponsors	12
Platinum Sponsors	12
Gold Sponsors	13
Special Thanks	14
Auction Donors	15
Other Contributors	17
Magnolia Ball Overview	18
Tanner Medical Foundation Board of Directors	22
Silent Auction Procedures	23

25TH ANNUAL MAGNOLIA BALL

Honorary Chairs

Mrs. Susan King Plaxico
Mrs. Joan Worthy

2015 Executive Committee Co-Chairs

Mrs. Tina Reid
Mrs. Erica Tisinger

Vice-Chairs

Auction

Mrs. Emily Garner
Mrs. Kristen Gill
Ms. Ann Newman

Decorations

Mrs. Susan Stone Adams
Mrs. Erica Greene
Mrs. Julia Wilson

Sponsorship

Mr. Jim Gill
Mr. Tim Warren

25TH ANNUAL MAGNOLIA BALL PROJECT SUMMARY

2015 marks the 25th year that Magnolia Ball supporters have advanced the health and well-being of families throughout west Georgia. Since its inception, Tanner Medical Foundation's signature fundraising gala has achieved many amazing outcomes and worked diligently to support Tanner Health System's mission to provide health education, support services and care for all of our citizens.

As we look back on these last 25 years, we do so with a deep sense of gratitude to everyone who has helped bring the magic of the Magnolia Ball to life. Because of your vision and commitment, nearly \$9 million has been raised from this event to support the technology, equipment, facilities and programs that bring the best of healthcare to this region. This could not have been achieved without you.

Proceeds from tonight's event will benefit an inpatient Orthopedic and Spine Unit at Tanner Medical Center/Carrollton. The unit will feature a highly specialized surgical and nursing care team trained to meet the specific needs of spine and orthopedic patients, ensuring that they will receive the care, knowledge and support to recover faster and regain quality of life close to home.

Thank you for joining us as we celebrate our first quarter century. We look forward to serving alongside of you for another 25 years.

Tanner Medical Foundation

PROGRAM OF EVENTS

- 6:30 p.m. Registration, Auction Preview
and Reception
Silent Auction until 10 p.m.
Posed Photos in the Auction Tent
(Bar will close at 8 p.m. and
reopen after dinner.)
- 8 p.m. Recognition of Special Guests
Dinner by Legendary Events
Live Auction in Dinner Tent
Dancing to Music by On the Air Orchestra
-

AGENDA

- | | |
|----------------------|--|
| Welcome | Mrs. Susan Fleck
Vice-Chair, Board of Directors,
Tanner Medical Foundation |
| Invocation | The Rev. Robert F. Fowler III
Curate, St. Margaret's Episcopal Church |
| Co-Chair Remarks | Mrs. Tina Reid
Mrs. Erica Tisinger |
| Live Auction | Mr. Ken Scott, Magician
Dr. Tee Reeve
Mr. Bobby Stewart |
| Honoree Introduction | Mrs. Susan Fleck
Vice-Chair, Board of Directors,
Tanner Medical Foundation |
| Honoree Remarks | Mrs. Susan King Plaxico
Mrs. Joan Worthy |

25TH ANNUAL
MAGNOLIA BALL HONOREES

Susan King Plaxico
and **Joan Worthy**



The story of the Magnolia Ball is intricately entwined with the diligence and grace of the event's first co-chairs, Susan King Plaxico and Joan Worthy. As we commemorate the 25th anniversary of this special event to benefit the health of our community, we also celebrate them as tonight's honorees.

When approached to lead the first Magnolia Ball, an undertaking unlike any prior event seen locally, they overcame many trepidations and together, saw possibilities where others might have only seen challenge. It was not the first time (or the last) that they would answer, "Yes, I'll take that on."

While they may reluctantly accept the moniker of 'leader', their leadership experiences have a surprising amount in common. They have both faithfully served on committees and in many capacities at Carrollton's First Methodist Church. When their children became active on the Carrollton Bluefins Swim Team, Susan and Joan did too – by joining the Board and spending many a hot day together managing swim meets.

They also share a love of music and the arts, which led them both to become longtime members and former Presidents of LIT-MU, said to be the state's oldest women's club. In addition to serving as Business Manager of her husband, Peter's, dental practice, T. Peter Worthy D.D.S., P.C., Joan served on the Board (twice) and was an active supporter of Oak Mountain Academy while her children attended the school. Susan was an active PTA member and served as President of the Carrollton Trojan Booster Club.

Theirs is a special friendship rooted in a deep affection for their families and friends, and an enduring commitment to their community. Perhaps it was this shared history and mutual interests

that inspired the Carrollton native and the Buckeye who had married a fifth generation Carrolltonian to embark on the epic journey that we celebrate this evening.

When big things needed doing, these two women led the way. They successfully unified more than 100 volunteers to envision and construct a black-tie gala staged under a “big tent” in the countryside, to be attended by more than 400 guests. And this was done in the age before cell phones and email.

Many ideas carried out by these co-chairs have evolved into tradition, and much about that first ball has become local lore. On May 4, 1991, Susan and Joan had reached the apex of an 18-month journey prepared for almost anything. And then the rain came.

It has since been described as a hurricane party. As water streamed across the dance floor, ladies found their feet stained the color of their dyed shoes and tuxedoed gentlemen were soon drenched from pushing cars out of the mud.

Yet the rain couldn't dampen spirits, and an evening of lively entertainment and sumptuous food in the company of local luminaries ensued. Honorees, Mr. and Mrs. Woodfin Cole, elegantly graced the dance floor, followed by other guests in jubilant disregard for the weather outside.

More than \$220,000 was raised for Tanner Medical Center's new Cardiac Catheterization Lab, a project that had a personal significance for Susan. Her father had undergone a heart catheterization at another hospital before it had been offered at

Tanner. Their efforts would help prevent other families from being forced to travel away from home for the procedure in the future.

After this fateful start, few could have predicted the event would become a venerated west Georgia tradition still being celebrated a quarter century later. Yet our honorees, along with scores of volunteers, created the first of many magical memories that established a legacy of generosity for the health of our community that continues to this day.

“It was really hard work, but we had a sense of purpose,” Joan has said. “Now we didn’t think that we were starting something that would continue for 25 years, but we did have a sense that it was a good thing we were doing.”

“The only reason that this was successful wasn’t because of us,” Susan has remarked. “It was because of the people who helped us like Tom Richards, Steve Adams, Alice Richards, Ann Carter, Woodfin and Queenie Cole, Cornelia Richards, and the list goes on and on. Looking back, I think of how hard we worked, but they are the ones who made it happen.”

Susan and Joan will never know all of the families whose lives have been touched because of their dedication, yet their own families know more than we ever will about their many contributions to this community. That knowledge will continue to inspire Joan’s family that includes husband, Peter; son Thomas and Julia Worthy of Atlanta; and daughter, Sarah, of Carrollton.

It may also instill wonder in Susan’s family that includes husband, David Plaxico; children Jennifer and David Fairchild of Houston;

Robin and Kyle Olson of Decatur; Ben Martin of Atlanta; Russ Martin, and future bride, Roseanna West of Carrollton; and Corbett and Merritt Lane, also of Carrollton, with their three children Sara Frances, Caroline and Charlie.

Our community is abundant with quiet heroes who ennoble us as they work to help others, even when the task is hard. Two of these quiet heroes are Susan King Plaxico and Joan Worthy. Twenty five years ago, they embraced a challenging journey that has resulted in nearly \$9 million being raised to support the best of healthcare to this region, and tonight we gratefully honor them.

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The Times-Georgian
Mrs. Jillian Walker
Mr. Martin Wiggins
... and the many volunteers
assisting us this evening

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Mrs. Ann Carter, Co-Chair Reception
Dr. and Mrs. Tee Reeve, Sponsor Reception

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THE MAGNOLIA BALL

☞ 25 Years of Magical Memories ☜

1991

Magnolia Ball

General Co-Chairs

Joan Worthy & Susan King Plaxico

Honorary Chairs

Mr. & Mrs. Woodfin Cole

Fundraising Project

Heart Catheterization Lab

1994

Arabian Nights

General Co-Chairs

Patti Pitts & Gloria Stewart

Honorary Chairs

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Fundraising Project

Community Care

1992

Springtime in Paris

General Co-Chairs

Sherri Evans & Susan Fleck

Honorary Chairs

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Fundraising Project

Endoscopic Surgery

1995

The Enchanted Garden

General Co-Chairs

Gail Alligood & Eleanor Edwards

Honorary Chairs

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Fundraising Project

Maternity Center birthing rooms

1993

A Masked Affair

General Co-Chairs

Maggie Head & Dana Reeve

Honorary Chairs

Mr. & Mrs. Lamar Plunkett

Fundraising Project

Community Care

1996

Splendor of the Orient

General Co-Chairs

Betty Green & Marilyn Hubbard

Honorary Chair

Mrs. Alice Richards

Fundraising Project

Cancer Center/Chemotherapy

1997

**FantaSeas:
An Underwater Illusion**

General Co-Chairs

Cheryl Gill & Mary Ann Lamb

Honorary Chairs

Dr. & Mrs. Mac Martin

Fundraising Project

Cancer Center/Linear Accelerator

1998

Sunset on the Serengeti

General Co-Chairs

Jerri Garner & LaJuana Wilkins

Honorary Chairs

Mr. & Mrs. Joe Whit Walker

Fundraising Project

Cancer Center/Linear Accelerator

1999

Hooray for Hollywood

General Co-Chairs

Wynn Grisham & Susan Helton

Honorary Chairs

Dr. & Mrs. John Burson

Fundraising Project

Intensive Care Unit
(first of three years)

2000

10TH ANNIVERSARY

Grand Celebration

Honorary Chairs

Mr. Steve Adams/West GA Ambulance

Norman & Glenda Banks/Banks Oil

Dr. & Mrs. John Burson

Carrollton Emergency Physicians

Carrollton Surgical Group, P.A.

Citizens Bank and Trust of West GA

Community First Bank

Dr. & Mrs. Ralph E. Fleck, Jr.

Quorum Health Resources, Inc.

Mrs. Roy Richards, Sr.

Drs. William & Rhonda Rogers

Sony Music

Tisinger, Tisinger, Vance & Greer, P.C.

Walker Oldsmobile-Cadillac-GMC, Inc.

West Georgia National Bank

General Co-Chairs

Mrs. Gail Alligood

Mrs. Eleanor Edwards

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Mrs. Marilyn Hubbard

Mrs. Mary Ann Lamb

Ms. Susan King Plaxico

Mrs. Patti Pitts

Mrs. Dana Reeve

Mrs. Gloria Stewart

Mrs. LaJuana Wilkins

Mrs. Joan Worthy

Fundraising Project

Intensive Care Unit
(second of three years)

2001

Wild, Wild West

General Co-Chairs

Nola Howard & Holly McGhee

Honorary Chairs

Mr. and Mrs. Jim Gill

Fundraising Project

Intensive Care Unit
(third of three years)

2002

Una Serata Toscana (A Tuscan Evening)

General Co-Chairs

Melissa Shadrix & Marie Stedwell

Honorary Chairs

Dr. and Mrs. Lawrence Alligood

Fundraising Project

Cardiology Services
(first of five years)

2003

Regatta on the Riviera

General Co-Chairs

Sandra Camp & Julia Wilson

Honorary Chairs

Norman and Glenda Banks

Fundraising Project

Cardiology Services
(second of five years)

2004

Mysteries of Ancient Egypt

General Co-Chairs

Robyn Grillo & Charlsie Sprewell

Honorary Chair

Mary Covington

Fundraising Project

Cardiology Services
(third of five years)

2005

A Midsummer Night's Dream

General Co-Chairs

Ann Carter & Beth Toothman

Honorary Chairs

Tommy and Betty Green

Fundraising Project

Cardiology Services
(fourth of five years)

2006

Journey to Bombay

General Co-Chairs

Brenda Rogers & Meghan Sullivan

Honorary Chair

Barbara Tanner

Fundraising Project

Cardiology Services
(fifth of five years)

2007

The Emerald City Follow the Yellow Brick Road

General Co-Chairs

Ava Bland & Diane McConahy

Honorary Chairs

Dr. and Mrs. Joe Parrish

Fundraising Project

Heart Center Capital

2008

**Palm Beach Panache
Life Without Limits**

General Co-Chairs

Paige Colpini & Jan Walker

Honorary Chairs

Dr. and Mrs. Ralph E. Fleck, Jr.

Fundraising Project

Heart Center Capital

2009

**A World of My Own
An Evening in Wonderland**

General Co-Chairs

Laurie Fleck & Sherry Stringfellow

Honorary Chair

Mr. Steve Adams

Fundraising Project

Willowbrooke at Tanner

2010

20TH ANNIVERSARY

License to Thrill

General Co-Chairs

Kirby Butler & Lisa Hayden

Honorary Chairs

Tom and Cornelia Richards

Fundraising Project

ED/OR Construction
(first of three years)

2011

The Bee's Knees Bash

General Co-Chairs

Cathy Hightower & Melanie New

Honorary Chairs

Gelon and Alice Jane Wasdin

Fundraising Project

ED/OR Construction
(second of three years)

2012

Moonlight at Tiffany's

General Co-Chairs

Linnie Dortch & Ann Newman

Honorary Chairs

Bob and Tish Stone

Fundraising Project

ED/OR Construction
(third of three years)

2013

**"Apodراسي se Santorini"
(Escape to Santorini)**

General Co-Chairs

Cindy Denney & Jennifer Green

Honorary Chairs

H.D. and Annette Tyson

Fundraising Project

Comprehensive Inpatient
Rehabilitation Unit

2014

Kentucky Derby

General Co-Chairs

Annette Jones & Nichole Pezold

Honorary Chair

Mrs. Jackie Carden

Fundraising Project

Willowbrooke at Tanner

Tanner Medical Foundation
BOARD OF DIRECTORS

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